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# Beyond Graduation: Teaching Students about Open Access Resources

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## The Opportunity

### Real Life, Real Business

**Librarians teach business students** how to use research databases, but students often lose access to university subscription resources after graduation.

**This creates a need and an opportunity** for librarians to teach students about “real world” information alternatives.

**In Business Research Workshop sessions**, sponsored by Butler University Libraries, students learn about open access resources for business information.

**Each session is taught in alignment** with the “Real Life, Real Business” mission of the College of Business.

## The Resources

### Advanced Google



Session Topics:

- Search Filters
- Search Operators
- Licensed Images
- Google Tools
- Business Search Terms
- LibGuides for Google

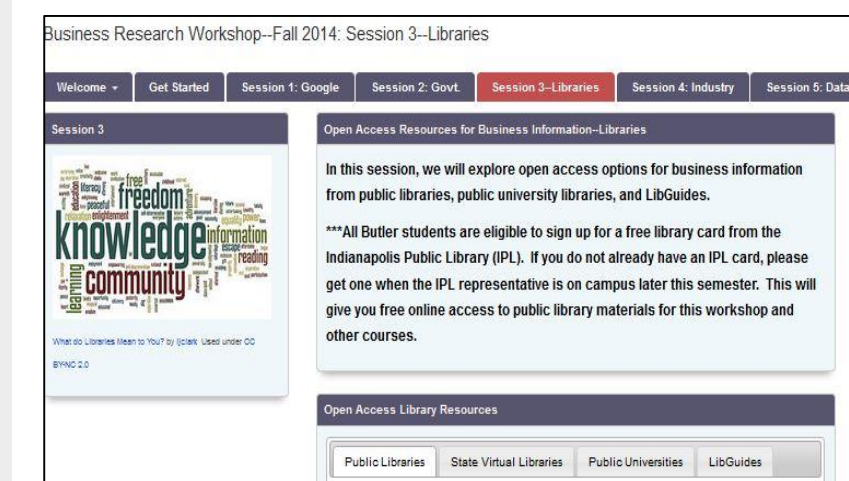
### Government



Session Topics:

- Federal Search Portals
- State Data Centers
- SEC Filings
- Data Tools
- Government Apps
- Local Government

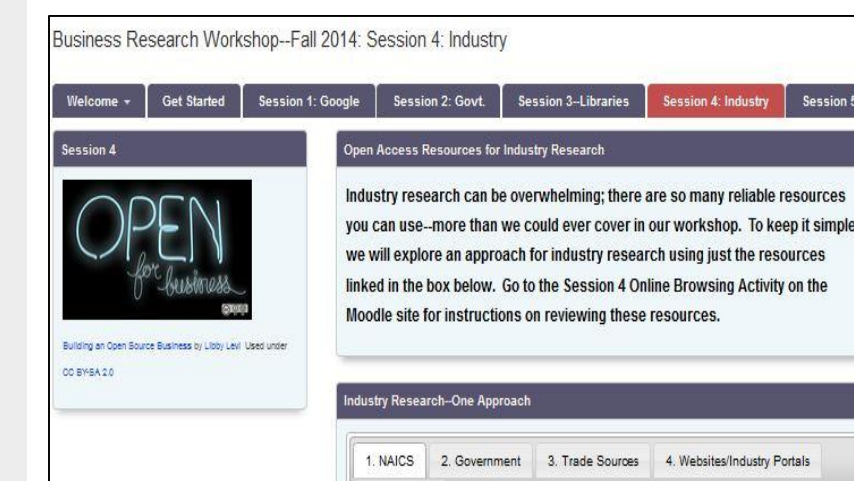
### Public Libraries



Session Topics:

- Public Library Databases
- Business Networking
- Business Workshops
- State Virtual Libraries
- Public University Libraries
- LibGuides Community

### Industry/Trade



Session Topics:

- Industry Research Portals
- Trade Associations
- Trade Publications
- Codes/Segmentation
- Industry Statistics
- Regional Industries

## The Outcome

**Twenty-one (21) students successfully completed** the program last year to earn a Certificate of Completion.

- Students prefer mix of in-class and online sessions over an online-only workshop series.
- Student favorites: Learning Advanced Google tips and getting a public library card.



Based on initial success of workshop, the Business Librarian is exploring ways to further integrate it into the Butler University College of Business offerings.

## The Logistics

<b>Instructor:</b>	Butler University Business Librarian
<b>Students:</b>	Butler Business Consulting Group interns & Information Commons student employees
<b>Majors</b>	Business Majors; freshmen to MBA
<b>Sessions:</b>	Four (4) in summer; Five (5) in fall
<b>Delivery:</b>	Mix of 90-minute in-class sessions & self-paced online learning modules administered via Moodle and Workshop LibGuide
<b>Instruction</b>	Instructor-led discussions and demos, hands-on research time, interactive tutorials, self-browsing activities, readings, forums
<b>Assessment:</b>	Weekly session worksheet
<b>Credits:</b>	Certificate of Completion (non-credit)

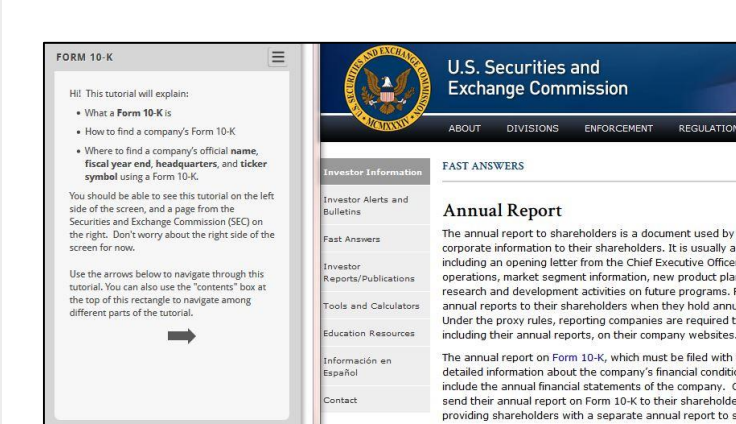
## The Activities

### Public Library Card Drive



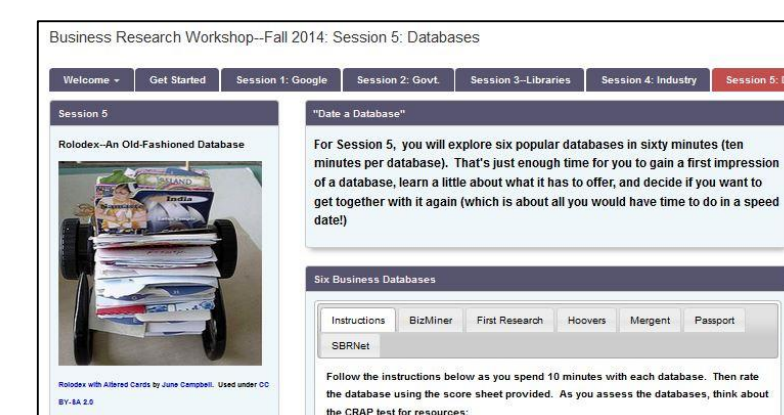
- Workshop participants signed up for an Indianapolis Public Library card.
- Card provides free access to business resources they can use now and after graduation.

### In-Class/Online Research



- In-class sessions allow time for “hands-on” research.
- Online modules for readings, interactive tutorials, discussion forums, and other activities

### “Date a Database”



- Session for brief “dates” with popular business databases
- Includes databases found at public libraries & universities.

### Worksheets to Assess Learning

Database Score Sheet									
Ref. No.	Database Name	Database Type	Database Location	Database Access	Database Search	Database Results	Database Evaluation	Database Recommendation	Database Feedback
1	1	1	1	1	1	1	1	1	1
2	2	2	2	2	2	2	2	2	2
3	3	3	3	3	3	3	3	3	3
4	4	4	4	4	4	4	4	4	4
5	5	5	5	5	5	5	5	5	5
6	6	6	6	6	6	6	6	6	6
7	7	7	7	7	7	7	7	7	7
8	8	8	8	8	8	8	8	8	8
9	9	9	9	9	9	9	9	9	9
10	10	10	10	10	10	10	10	10	10

- Weekly research worksheets with “real-world” questions on business resources
- Score Sheet for in-class “Date a Database” session

## The Feedback

**Program graduates say they have more self-confidence** in their abilities to find and use reliable business information for their coursework, internships, and careers.

### Student Comments:

“It has given me a big edge in classes when it comes to research projects and other assignments! I am able to share parts of what I learned with other students to help them out as well.” (Junior Marketing major/Information Commons student employee )

“I have it on my resume and when I was in a job interview the other day I was able to talk about it, and the company seemed interested in what I had done with it and learned from it.” (Senior, Entrepreneurship & MIS major)